


# smooga®



smart™ multi use games area





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# introduction to smooga

**a 'smooga'**  
**will create a fun and**  
**secure environment for**  
**P.E. and games such as**  
**football and hockey**  
**and much more.**

Smooga Ltd is a UK company who have created a new kind of Multi Use Games Areas, made from part re-cycled and fully recyclable plastic.

It's a flexible, moveable games/sports arena. That's a Smooga! Our smart MUGAs are designed to promote fun, games and sport for young people in schools and sports clubs around the UK and beyond.

## **how can smooga help you?**

We help to reduce conflicts that arise in playgrounds and sports clubs. Lack of space or how your space is used can result in an uncomfortable experience for many. Lack of containment of one activity can impact heavily on another's enjoyment.

We have provided you with an exciting, innovative solution. We also recognise the need to develop activity and sport within the school environment and a Smooga offers huge possibilities.

## **what's so smart about this MUGA?**

It's unique! You can move it around and tailor it to your needs, where and when you need it, as big and as small as you wish, it's your choice. Then you can change your mind and move it again.

A Smooga will be a valuable, flexible and fun asset for your school or facility. It will provide



the chance to corral ball playing activities in a fun and safe environment whilst providing safe havens of play-space outside the Smooga for the wider majority.

During lessons or coaching, it will create new opportunities for sports development and even better, you can innovate and use the Smooga in ways as yet undreamed of.

***“Smooga are proud sponsors of the England Rugby Union Wheelchair 7’s team and provided a safe arena for the team to demonstrate their skills and allow members of the watching crowd to ‘have a go’ too. WR7’s is a truly inclusive sport where able bodied, those with disabilities, boys, girls, men and women can all take part together, which is what particularly attracted smooga to the sport. It’s also great fun!”***

Keith Place, Smooga Founder







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# innovative

**Smooga has been awarded finalist status for the 'Best Innovation Award' category, part of the West Oxfordshire Business Awards 3 times, (2013, 2014 & 2015) and endorsed by local MP and Prime Minister David Cameron as part of the 'Move More Live More' campaign**

After researching the education sector with an emphasis on primary schools across the UK, Smooga identified that an innovative solution was needed to address the conflict of physical space alongside the provision of sports activities

whilst being sensitive to the increasing pressure on budgets.

The team worked with primary schools during a product development phase to further hone their idea, making it a viable solution with two core aims:

- 1. Reducing spatial conflict**
- 2. Improving PE and sports environments**

The Smooga arena has evolved from existing technologies adapted and developed with a UK manufacturer to make the system fit for school use. The arena comes in three sizes but can be scaled up or down to fit any space and is easily reconfigured by teaching staff to create different spaces once installed.

Smooga is also award winning!  
**In 2015 the product received a 'Gold Award' at the 2015 Primary Teacher Awards and was awarded 'Supplier of the Year' at the Education Resources Awards.**

# impactful

**Smooga is beginning to make a difference to learning and have a positive impact on the work of teachers.**

## **Learning:**

Pupils using a Smooga develop skills through being further engaged during lesson time.

## **Reported benefits include:**

- Improved balance and agility.
- Improved sports skills through playing in a contained environment (football, hockey, tag rugby etc.)
- Increased participation in physical activities.
- Learning to participate in competitive activities including the development of social skills associated with winning, losing and taking part.

## **Teachers:**

Teachers using a Smooga for PE activities have reported several benefits including:

- Increased pupil engagement from participating students and those watching around the outside of the arena
- Increased 'teaching time' due to playing sports in a contained environment rather than balls and students flying everywhere
- An opportunity to introduce a wider range of sports activities
- The ability to teach more advanced skills due to the contained environment



# enhancing

Primary schools using a Smooga have reported a significant **reduction in playground accidents** and far **fewer arguments** for teachers and staff to resolve after break times.

**Increased participation** in sports activities across all ages at break times is a **positive result**, with a timetabled approach to using the Smooga enabling younger children to have a **secure space** to play.

Smooga playgrounds are **free from chaotic ball sports**, enabling other activities such as hoops, hopscotch or skipping, to take place in a **safe environment**.

Due to the **popularity** of Smoogas with pupils, teaching staff often use it as a **reward for improved behaviour** or better classroom work.





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# unexpected benefits

**Emneth Primary School originally introduced a Smooga to the playground to avoid conflict and to provide a safe environment for ball sports. They didn't expect to see skills improved as a result:**

Emneth Primary School in Norfolk has 208 students. Head Teacher, Alison Townsend, takes pride in the school's well-resourced sports facilities.

Alison explains: *"We had noticeable issues in the playground. We didn't want to ban football or ball games but we needed improved boundaries to help manage conflict and play. Older children were dominating the playground*

*leaving little room for the younger children to play."*

Using the government's PE and sport premium funding, Alison decided to invest in a Smooga and positioned it on the playground with timetabled use at lunch and break times.

*"Children have had to learn to play ball sports more carefully. They can no longer just whack the ball very hard and instead have to work on techniques to keep balls under control. Teaching Assistants and Lunch Time Staff have also found themselves having to learn the rules of different games."*

With ball sports contained, the playground is now also used for other activities such as hopscotch, hoops and skipping.

Alison concludes: *"The Smooga has worked so well that we have actually purchased a bigger one for our sports field. It is definitely a cost-effective resource and our students are definitely more active as a result."*

# a healthy investment

## Smoooga help change the dynamic of lessons and playground activity.

Marish Primary School's playground is a large 'L-shaped' area accommodating over 700 students. The size of the playground was causing an issue during lesson time making it difficult for teachers to hold the full attention of students whilst teaching sports activities.

Director of Sports and Community at Marish, Jason Elwell explained:

*"As you can imagine, the playground could be pretty chaotic at times. The space was dominated by football with accidents regularly reported by children and staff who were hit by balls. The domination of ball sports also restricted students from using the playground for other purposes."*

Marish Primary School is using their Smoooga for a number of different sports during PE lessons

such as hockey, benchball, football, tag rugby balancing techniques and agility exercises.

*"The Smoooga really has changed the dynamic of our playground and lessons. It creates a compact area, helping to ensure the students are all engaged in a safe environment. There has been a significant reduction in accidents and we have seen an increase in participation from students who are typically less keen to get involved. Our teaching time is now better spent with the children and the students have a noticeable sense of pride in 'their smoooga.' "*

The Smoooga provides a focal point during lessons for students who aren't taking part in a game. They form an audience around the Smoooga to make it a true arena experience.

Jason concludes: *"Thanks to the Smoooga, we can now easily organise students in a safe environment, encourage more play, work on skills, create healthy competition and increase participation in sports. It is definitely the best investment we've made in our playground."*





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England Wheelchair  
Sevens Rugby

9

summers right  
Involvement Intelligence

LONDON

Martin  
@MartinRoe

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## product details

We have created three main size options,  
**12m x 8m, 15m x 10m, 18m x 12m.**

You choose the most appropriate for the **space you have available.** These options are all described in a traditional rectangular layout but the **panels can of course be adapted** to create any number of different shapes and sizes.

Panels and goals may be bought individually to extend your Smooga or just to create portable walls.



*"We are proud to use Harrod goals; the UK's leading Goal Post manufacturer."*

Smooga Ltd

## put your smooga together yourself!

The panels are weatherproof, easy to stack, transport and carry. Set up times will vary of course according to how many willing hands you may have available. For two people, you should allow a couple of hours to set up. We recommend you use a wheelbarrow, sack-truck or similar to move the bases from place to place but once in position they are easily manoeuvred. The tops are very light, just 4kg each and therefore can be carried easily.

The goals are easy to carry, stack and store and can be fully dismantled if required for example, for longer term storage purposes. The nets clip into channels within the goal posts and are easily detachable for cleaning etc.

We can also offer new ranges of complimentary products, including balls, goals and other portable sports equipment.

# portable sports products and ancillaries



## Harrod Training Goals with Net

80mm dia x 2.5mm thick aluminium  
Polyester powder coated white  
Full length international style net supports  
Complete with 4mm thick polyethylene net

Sizes: 1.5m, 2.0m and 3m goals



## Free Standing Aluminium Goals

Fully welded corner joints provide superior strength and added safety.  
Fixed non-folding side frames are locked in the play position for added safety.  
Uprights and Crossbars made from 80mm reinforced aluminium  
Goal frame polyester powder coated white.

Sizes, 4.88m x 1.22m, 3.66m x 1.22m



**We stock a wide range  
of Sports Equipment,  
including Harrod posts and  
goals.**

**The goals and Cricket  
Cage is a flavour of what  
we can offer.**





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# portable sports products and ancillaries



## Hockey Target Goal

Complete with blue 3mm braided net  
Welded aluminium hockey section coated white

Size 900mm x 600mm



## Premier Portable Cricket Cage

Free standing cage can be wheeled by two people.  
Detachable front lifting handle and 4 anchor pegs supplied.  
2mm thick polypropylene netting

Size: 3.2m x 3.6m x 7.2m



feel free to get in touch.



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we look forward  
to hearing  
from **YOU** soon!



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